

RAJAR DATA RELEASE



Quarter 2, 2019 – August 1st 2019

SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 18	Q1 19	Q2 19	Q2 19 vs. Q2 18	Q2 19 vs. Q1 19	Q2 18	Q1 19	Q2 19
BBC RADIO SCOTLAND	H	4592	950	785	794	-16.4%	1.1%	8.2	6.4	6.4
Radio Borders	Y	111	52	48	47	-9.6%	-2.1%	28.5	32.9	30.9
Capital Scotland	H	2878	495	528	558	12.7%	5.7%	5.7	6.9	6.6
Central FM	Y	218	42	48	46	9.5%	-4.2%	6.2	11.6	12.4
Clyde 1	H	1934	535	541	593	10.8%	9.6%	15.3	11.6	14.7
Clyde 2	H	1934	128	145	148	15.6%	2.1%	3.4	3.0	3.3
Forth 1	H	1171	311	274	327	5.1%	19.3%	14.1	13.4	15.0
Forth 2	H	1171	67	64	52	-22.4%	-18.8%	3.7	2.7	1.7
Heart Scotland	H	2878	432	371	404	-6.5%	8.9%	5.9	5.3	5.4
Kingdom FM	Y	293	52	53	55	5.8%	3.8%	6.0	6.7	5.4
MFR	Y	254	121	123	118	-2.5%	-4.1%	26.9	26.3	24.4
Northsound 1	Y	346	134	132	125	-6.7%	-5.3%	18.3	17.2	16.4
Northsound 2	Y	346	26	26	24	-7.7%	-7.7%	3.4	3.6	4.2
Original 106 (Aberdeen)	Y	346	81	88	82	1.2%	-6.8%	8.2	13.2	12.3
Scottish Sun 80s ¹	H	4592			19					0.1
Scottish Sun Greatest Hits ¹	H	4592			8					0.1
Scottish Sun Hits ¹	H	4592			9					*
Smooth Radio Scotland	H	1856	397	357	420	5.8%	17.6%	8.0	9.9	10.6
Tay FM	Y	395	136	147	140	2.9%	-4.8%	16.2	17.1	16.1
Tay 2	Y	395	39	44	46	17.9%	4.5%	5.7	6.0	5.8
Wave FM (Dundee)	Y	144	27	25	17	-37.0%	-32.0%	3.9	3.6	4.9
Wave FM (Perth)	Y	90			4					0.9
West Sound (inc. West FM)**	Y	395	180	175	173	-3.9%	-1.1%	26.9	24.6	25.5